



2010 ADVERTISING OPPORTUNITIES

COMMUNICATOR NEWSLETTER

Published on a quarterly basis, the *Communicator* newsletter is a direct marketing opportunity to more than 1,000 business and community leaders. This is an excellent resource to assist members with promoting their organization's products and services to a targeted audience of decision makers. Rates are per issue.

Marketing Inserts - \$150	Member provides Chamber with 1,000 copies in 8½ x 11 format, 60# paper. Limit is two inserts per issue.
½ Page Ad - \$250	8 x 5.25; ad design is included in the price. Limit is one ad per issue.
Mini Ad - \$100	3.5 x 1.5; ad design is included in the price. Limit is two ads per issue.

MONTHLY E-NEWSLETTERS

The monthly electronic newsletter is seen by more than 1,000 Triangle business and community leaders. Members may submit announcements for inclusion in the News & Notes section at no charge to jmorgan@morrisvillenc.com.

Sponsor - \$100 per issue	Includes logo, link to the sponsor's website, and approximately 15 words of text beneath logo.
Vertical Ad - \$200 per issue	1.5 x 6" vertical ad; links directly to advertiser's website. Ad must be submitted in JPEG, PNG or GIF format. Must be below 70 KB.

WEBSITE

The Chamber website is a popular site for people interested in visiting or relocating to our area, as well as for those seeking information about local member businesses. It includes an events calendar, a searchable member directory, and Chamber news. Our website, www.MorrisvilleNC.com, gets more than 1,600 visits per month.

Homepage Sponsor - \$175 per month or \$875 for six months	Logo on homepage; links directly to advertiser's website.
Sponsor - \$80 per month or \$400 for six months	Logo on sub-page of advertiser's choosing; links directly to advertiser's website.
Member Spotlight - \$250 per month	A special section on the Chamber's homepage that highlights one member business each month. Includes a logo, a short description of the business, a link to the advertiser's website, and a link to a sub-page on the Chamber site with a 300-word max. marketing piece (provided by advertiser).

MORRISVILLE NOW RELOCATION GUIDE

This annual publication is one of the Chamber's primary marketing tools for recruiting new business to the area. More than 7,500 copies are distributed and an online counterpart more than triples your exposure. Free ad design and layout services available.

Prices vary. Please contact the Chamber at 919-463-7150 or chamber@morrisvillenc.com for details.