

**Jaclyn W. Morgan**

**From:** Morrisville Chamber of Commerce [chamber@morrisvillenc.com]  
**Sent:** Friday, January 09, 2009 3:47 PM  
**To:** Jaclyn W. Morgan  
**Subject:** Morrisville Chamber e-News



## Upcoming Chamber Events

### Effective Networking: Creating Connections with Lasting Impressions

Sponsored by GlaxoSmithKline

The first luncheon event of the Knowledgeable Network of Women (KNOW) Series aims to improve women's networking skills and increase their confidence level, whether they are networking within their organization or at an event working the room! Business etiquette expert Sharon Hill will navigate women through the sticky web of business networking. Click [here](#) for details.

**KNOW**  
 Knowledgeable Network of Women



**Date:** Wednesday, Jan. 21

**Time:** 11:30 a.m. - 1:30 p.m.

**Place:** Cambria Suites, 300 Airgate Drive, Morrisville

### Search Engine Optimization

Internet Marketing Series presented by Frank Thinking

Learn how the marketing discipline of SEO can help your company's web presence be found in organic (or natural) search results with major search engines like Google, Yahoo! and MSN. Click [here](#) for details.

**Date:** Wednesday, Jan. 14

**Time:** 12 - 1:30 p.m.

January 2009

### In This Issue...

[Upcoming Chamber Events](#)

[From the Chamber](#)

[Member News & Notes](#)

Click here for sponsorship & advertising opportunities with the Morrisville Chamber.

**Place:** Morrisville Chamber, 260 Town Hall Drive

### **Employee Free Choice Act: What Every Employer Needs to Know**

Sponsored by Jackson Lewis LLP

The Employee Free Choice Act (EFCA), which has the potential to significantly affect the way managers and business owners run their businesses, is union officials' first legislative priority for the new Congress. If passed, the EFCA will negatively impact small and large businesses alike.

Join us to learn more about how the EFCA would impact your business and to learn what you can do to help defeat its passage.

**Date:** Monday, Jan. 26

**Time:** 12 - 1:30 p.m.

**Place:** Morrisville Chamber, 260 Town Hall Drive

**Cost:** Free for employees of member firms; complimentary lunch

**RSVP** to the Chamber at 463-7150 or [chamber@morrisvillenc.com](mailto:chamber@morrisvillenc.com)

### **Pay Per Click (PPC)**

Internet Marketing Series presented by Frank Thinking

Learn how PPC advertising is the reason that Google generates such huge revenue on a quarterly basis. The reason that Google keeps growing is that its paid search model works for businesses trying to generate leads and sales. This seminar will examine the important elements of a strong paid search campaign, what is needed to succeed with paid search, and how to assess whether this internet marketing option is right for you. Click [here](#) for details.

**Date:** Wednesday, Jan. 28

**Time:** 12 - 1:30 p.m.

**Place:** Morrisville Chamber, 260 Town Hall Drive

### **Succeed Inside the Box, Guaranteed Series**

Presented by VisionPlanning, Inc.

Learn how to increase sales, boost productivity, strengthen your company's culture, and separate yourself from the competition! Rick Grandinetti, president and CEO of VisionPlanning, Inc. in Morrisville, will present a five-week educational series titled *Succeed Inside the Box, Guaranteed*, beginning Friday, Feb. 6 at Prestonwood County Club. Click [here](#) for details.

## **From the Chamber**

### **Nominate the 2009 Small Business of the Year!**

The Morrisville Chamber of Commerce is accepting nominations for its 2009 Small Business of the Year award. The award recognizes the accomplishments and hard work of small business owners in the region and will be presented at the Chamber's upcoming 18th Annual Meeting. Click [here](#) for details.

### **Business Advisory Council - Jan. 15 deadline**

The Morrisville Chamber Business Advisory Council (MCBAC) is a new initiative designed as a major resource for member companies in need of free consulting and mentoring services. The council will be comprised of business professionals from various fields who volunteer their time and expertise to serving member companies.

MCBAC is still in need of more volunteers from the following fields: accounting; marketing; human resources; web design; public relations; banking; computer/IT; law; operations management; business consulting. If you are interested in serving on MCBAC, please send your resume and letter of interest to Sharon Rosche' at [srosche@morrisvillenc.com](mailto:srosche@morrisvillenc.com) by Jan. 15.

### **MUM's the Word**

Members Utilizing Members (MUM) is a new Chamber initiative designed to save you money on membership dues and events simply by 'shopping' with other member businesses, something you already do! Click [here](#) for details.

### **Blackjack anyone?**

Does the idea of a formal Casino Night event sound like something you and your employees would be interested in attending? Please share your thoughts with us at [srosche@morrisvillenc.com](mailto:srosche@morrisvillenc.com), as we are always looking for new possibilities!

### **Member News & Notes**

**Alpha Accounting** will present "What Every Business Owner Should Know: Using QuickBooks as a Business Tool" at the Morrisville Chamber on Monday, Feb. 2 from 9 a.m. to 12 noon. For more information, visit [www.qbeasy.com/event\\_page](http://www.qbeasy.com/event_page).

**Cambria Suites Raleigh-Durham Airport** is having a ribbon cutting ceremony on Thursday, Jan. 22 at 4 p.m. Join us for heavy hors d'oeuvres and a tour of the hotel. Located at 300 Airgate Drive, Morrisville. Questions? Contact Nadine Heine at 463-7155.

**N.C. Wesleyan College** and Grant Writing USA will present a two-day grant writing workshop on Feb. 19-20 in Morrisville. Beginning and experienced grant writers from city, county and state agencies as well as nonprofits, K-12, colleges and universities are encouraged to attend. For more information, visit [www.grantwritingusa.com/events/write/monc0209](http://www.grantwritingusa.com/events/write/monc0209).

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